

Where to Eat *Right Now!*



37

RESTAURANTS WE LOVE

**SPRING FASHION:
CHIC NEUTRALS**
PAGE 112

**WHAT YOU NEED
FOR STEEPLECHASE**
PAGE 52

**CAN WE BECOME
MEDIA CITY, TOO?**
PAGE 72

**TRAVEL:
ASHEVILLE**
PAGE 124

CONTENTS

{APRIL 2015}

.....



54



136

52



39

Spotlight

The runners are coming—and so is the Wild West Comedy Festival, the George Jones Museum, Kristian Bush's debut solo album, and more.

51

The Good Life

Gear up for Steeplechase, get styled at BABE Beauty Bar, eat for your health, get to know the new First Tennessee Park, and learn how to lay out an outdoor entertaining space.

72

Department

Can Music City turn into Media City?

131

The Menu

Vidalia onions are in season, plus we take you inside new spots Goozy and The Vine, as well as a few gourmet shops.

140

Social

Single in the City, Ballet Ball, Pairings, and more



MANE LINE

Bennie Pollard works with a chemist to develop the world-class formulas that make up his trio of hair care lines: BennieFactor, Gage for Men, and Boom Boom, the most recently launched line that's geared toward those who are "a smidge on the fashionista side," Pollard says. All three are available for purchase at BABE Beauty Bar.

BEAUTY

STYLING AND PROFILING

A local blow-dry bar and a beauty industry veteran join forces to offer a new approach to salon visits.

Bennie Pollard looks like the kind of man with whom you'd entrust your appearance. With more than 30 years of experience in the beauty industry, the immaculately groomed, Louisville native has worn many hats: salon owner, stylist, hair product manufacturer, and cofounder of Cool Beauty Consulting. And now he brings that knowledge and expertise to BABE Beauty Bar, where he's teamed up with cofounders Kathleen Smith Forbush and Nicole Payne to further the salon's offerings in both Hillsboro Village and Cool Springs.

Though BABE has been open for almost two years, Pollard came on board as a consultant toward the end of 2014. "Our goal is the fashionable woman in all aspects: take care of the brows, light skin-care services, definitely all forms of hair services," he says. "The original concept [behind BABE] was a blow-dry bar, so we're constantly doing styling and blow-dries and have graduated to the next level." That includes teaching the BABE stylists how to create a multidimensional image profile of very customer who walks in.

"Most of the time, a woman comes into a salon and is asked, 'What would you like to have done today?'—but we go much deeper," Pollard

"The original concept [behind BABE] was a blow-dry bar, so we're constantly doing styling and blow-dries and have graduated to the next level."

says. "One thing I've learned in my career is to design for the whole person. I don't just design for a head sticking out of a cape."

Pollard trains each stylist to look at body shape, posture, and body language and to understand the individual beyond her hair type and face shape. Taking all this criteria into consideration, the stylist comes up with a formula of three or four products that will work best on the client. Pollard adds that the key is to prescribe for style first and hair type second. Finally, after hair and makeup are complete, the stylist writes up the client's "prescription," detailing all the products used, and sends her off with a step-by-step guide on at-home application.

"The overall goal is to be the best, elevate the profession, and elevate the business," Pollard says. (BABE Beauty Bar, 1704 21st Ave. S., 615-499-4554; 1556 West McEwen Dr., Franklin, 615-786-9771; babebeautybar.com) —Kristin Luna